



# **2025**

# **Sponsorship Packet**

RockN'5L Youth Rodeo Company is a youth rodeo association, created in 2021 to fill a need in our community. As our 4<sup>th</sup> season has come to a close, we feel we have done just that, in an even bigger way than we imagined! We have grown to be one of the largest youth rodeo associations in the Southeast! Our rodeo offers numerous events including, but not limited to, Mutton Busting, Goat Tying, Barrel Racing, Pole Bending, Saddle & Bareback Broncs, Ranch Bronc, Ranch Sorting, & Bull Riding, to contestants from multiple states that would not have the opportunity otherwise. In 2025, our season will consist of eight (8) rodeos beginning in March and concluding with our three-day finals in November. Our association is hosted by Crazy P Arena in Cedartown, Georgia, where you will find numerous trucks, horse trailers, as well as, hundreds of excited contestants, who benefit in more ways than we can list from this determined & heartfelt organization! We would not be able to provide this experience if it wasn't for the generosity of our sponsors.

Our contestants are broken down into the following age groups based on their age as of January 1<sup>st</sup>:

Tiny Tot: 5 & under

Pee-Wee: 6 - 8

Junior: 9 - 11

Senior: 12 - 14

Super Senior: 15 - 18 (19 if still in high school)

### Why do we need Sponsors?

RockN'5L Rodeo in its creation, has strived to truly keep our entry fees obtainable, as well as giving our very most back to our youth. Sponsorship money helps the association with everyday costs, as well with the large cost of running rodeos, & a huge array of awards & scholarships at the end of the season. It also allows us to provide our sponsors with great advertising opportunities! At our 2024 finals banquet, we were able to give out \$65,000 in awards, scholarships, & jackets, which is huge & something we are quite proud of! We had over 140 kids qualify for our finals rodeo & our 2025 horizon is looking even larger; therefore, we need our fabulous sponsors' help yet again to continue to grow & maintain the level of expectations these kids associate with RockN'5L!

### What do our Sponsors receive?

In a word, exposure! All our rodeo participants, family members, & fans will be exposed to your company name, logo, information via advertising materials such as back numbers, programs, banners, flags, social media & other means. Families not only from Georgia, but most all surrounding states, are exposed to your business information. Last season our sponsors were advertised on over \$40,000 of merchandise materials not including social media & verbal announcements. Additional specifics are mentioned in the following pages that we offer for each individual level.

Listed below in this packet are different tier options that you can choose to help us! Thanks in advance for your time and consideration!

### **Event Sponsor for a Single Rodeo- \$100**

You choose which event & which rodeo you would like to sponsor

Name announced several times during the rodeo as a sponsor for your chosen event

Advertisement on our social media & website

### **Rodeo Sponsor- \$200**

¼ page ad in the finals program

Name announced several times at the rodeo month of your choice as the sponsor

Advertisement on our social media & website

### **Rodeo Appreciation Sponsor- \$250**

Appreciation plaque to thank you for your support during the 2025 season

¼ page ad in the finals program

Name announced several times as sponsor during the rodeos this season

Advertisement on our social media & website

### **Ringside Banner Sponsor- \$350**

2X5 Banner hung at each rodeo for the season

½ page ad in the finals program

Name announced several times at each rodeo

Advertisement on our social media & website

### **Finals Back Cover Sponsor- (1 Available)- \$400**

Back cover ad for the finals program full color & gloss

Name announced several times at each rodeo

Advertisement on our social media & website

### **Judges' Vest Sponsor- (1 Available)- \$450**

**\*Deadline: 03/01/2025**

Business name/logo on back of the judges' vest worn during rodeo season

Name announced several times at each rodeo

Advertisement on our social media & website

### **Pick-Up Men's Shirt Sponsor- (2 Available)- \$500**

**\*Deadline: 03/01/2025**

Business name/logo on back of the pick-up men's shirt worn during rodeo season

Name announced several times at each rodeo

Advertisement on our social media & website

### **Single Rodeo Sponsor- (7 Available)- \$550**

2x5 Banner prominently placed on our crow's nest balcony, overlooking the arena  
Full page ad in the finals program  
Advertisement on our social media & website

### **Custom Rodeo Patch Sponsor- \$600**

Custom patch of your business logo, given to each member when they join  
RockN'5L Rodeo Company patch at finals awards  
2x5 Banner prominently placed in our arena  
Full page ad in the finals program  
Name announced each time merchandise is announced or posted  
Advertisement on our social media & website

### **Rodeo Staff T-Shirt Sponsor- (2 Available)- \$650 \*Deadline: 03/01/2025**

Business name/Logo placed on our season staff t-shirts on sleeves  
2x5 Banner prominently placed in our arena  
Full page ad in the finals program  
Name announced each time merchandise is announced or posted  
Advertisement on our social media & website

### **T-Shirt Sponsor- (4 Available)- \$700**

Business name/Logo placed on our season finals shirts for each qualifying contestant  
2x5 Banner prominently placed in our arena  
Full page ad in the finals program  
Name announced each time merchandise is announced or posted  
Advertisement on our social media & website

### **Bucking Chute Sponsor- (4 Available)- \$800**

2x5 Banner prominently placed on the bucking chutes  
Full page ad in the finals program  
Name announced each time a contestant bucks out of your chute  
Advertisement on our social media & website

### **Grand Entry Flag Sponsor- \$800**

3x5 Flag to be carried during grand entry for each rodeo  
Full page in the finals program  
Name announced several times at each rodeo  
Advertisement on our social media & website

**Back Number Sponsor-(2 Available)- \$1000**

**\*Deadline: 03/01/2025**

Business name/logo on every contestant's back number for the entire year

2x5 Banner prominently placed in our arena

Full page ad in finals program

Name announced several times at each rodeo

Booth Space for our finals rodeo, to promote your business

Advertisement on our social media & website

**Bullfighting Jersey Sponsor-(1 Back Available)- \$1500  
(2 Smaller Logos Available)- \$500**

**\*Deadline: 03/01/2025**

Business name/logo on the bullfighters' uniform for the entire year

2x5 Banner prominently placed in our arena

Full page ad in finals program

Name announced several times at each rodeo

Booth Space for our finals rodeo, to promote your business

Advertisement on our social media & website

**Staff Western Rodeo Shirts-(2 Available)- \$1500**

**\*Deadline: 03/01/2025**

Business name/logo placed on our season staff western shirts

2x5 Banner prominently placed in our arena

Full page ad in the finals program

Name announced several times at each rodeo

Booth Space for our finals rodeo, to promote your business

Advertisement on our social media & website

**Finals Jacket Sponsor- (4 sleeves Available)- \$2000**

**(1 Back Available)- \$2500**

Name or logo will be on all jackets given to our rodeo contestants who qualify for finals

2x5 Banner prominently placed in our arena

Full page ad in finals program

Name announced several times at each rodeo

Booth Space for our finals rodeo, to promote your business

Advertisement on our social media & website

### **Finals Back Number Ceremony Sponsor-(2 Available) - \$3,500**

Large banner prominently placed at the finals back number ceremony

Business name/logo placed in the finals back number ceremony program

3x5 Flag to be carried during grand entry for each rodeo

Business name/Logo placed on our season finals shirts given to each qualifying contestant

Appreciation plaque presentation during the finals back number ceremony

Business representative assisting in awarding the qualifying contestants their jackets

Full page ad in the finals program

Name announced several times at finals back number ceremony as the "Finals Back Number Ceremony Sponsor"

Booth Space for our finals rodeo, to promote your business

Advertisement on our social media & website

### **Finals Premier Championship Buckle Sponsor-(1 Available) - \$4,500**

Large banner prominently placed at the entrance fence of our arena

3x5 Flag to be carried during grand entry for each rodeo

Business name/Logo placed on our season finals shirts given to each qualifying contestant

Appreciation plaque presentation at finals during awards ceremony

Business representative assisting in awarding the championship buckles

Full page ad in the finals program

Name announced several times at finals rodeo as the "Finals Premier Champion Buckle Sponsor"

Booth Space for our finals rodeo, to promote your business

Advertisement on our social media & website

### **Finals Premier Rodeo Weekend Sponsor-(1 Available)- \$5,000**

Business name/logo sign at finals rodeo, & awards ceremony

Large banner prominently placed at the entrance gate of our arena

3x5 Flag to be carried during grand entry for each regular season rodeo, as well at any collaboration sanctioned pro rodeos

Business name/Logo placed on our season finals shirts given to each qualifying contestant

Business name/logo placed on our bullfighters uniform shorts

Appreciation plaque presentation at finals during awards ceremony

Business representative assisting in awarding the championship buckles

Inside back cover, full page ad in the finals program

Name announced several times at finals rodeo as the "Finals Premier Rodeo Sponsor"

Booth Space for our finals rodeo, to promote your business

Advertisement on our social media & website

\*Other sponsorship levels can be tailored to fit your needs.

\*\*Returning sponsors will be grandfathered in at the previous price point.

\*\*\*ALL sponsorship grand entry flags, banners, & social media & website displays will be displayed 1 full calendar year.

Name of Rock N'5L Rodeo Company Board Member or Contestant (if applicable): \_\_\_\_\_

Level of Sponsorship selected: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Physical Address (If different): \_\_\_\_\_

Phone Number: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email of contact person: \_\_\_\_\_

Website URL: \_\_\_\_\_

Do you have a Facebook business page? \_\_\_\_\_

We want to thank you for your sponsorship and participation. Without your support our rodeo would not be possible. Your contributions are sincerely appreciated, and without them we would not be able to share our events with the surrounding states.

Please attach artwork or business card and mail or email to:

RockN'5L Rodeo Company LLC  
PO Box 235  
Rocky Face, GA 30740  
Email: [rockn5lyouthrodeo@gmail.com](mailto:rockn5lyouthrodeo@gmail.com)

