

**ROCK N'5L RODEO
COMPANY**



**JUNIOR PRO RODEO
ASSOCIATION**

**2024
Sponsorship Packet**

RockN'5L Youth Rodeo Company is a youth rodeo association, created in 2021 to fill a need in our community. As our 3rd season has come to a close, we feel we have done just that, in an even bigger way than we imagined! We have grown to be one of the largest youth rodeo associations in the Southeast! Our rodeo offers numerous events including, but not limited to, Mutton Busting, Goat Tying, Barrel Racing, Pole Bending, Saddle & Bareback Broncs, Ranch Bronc, Ranch Sorting, & Bull Riding, to contestants from multiple states that would not have the opportunity otherwise. In 2024, our season will consist of seven (7) rodeos beginning in March and concluding with our three-day finals in October. Our association is hosted by Crazy P Arena in Cedartown, Georgia, where you will find numerous trucks, horse trailers, as well as, hundreds of excited contestants, who benefit in more ways than we can list from this determined & heartfelt organization! We would not be able to provide this experience if it wasn't for the generosity of our sponsors.

Our contestants are broken down into the following age groups based on their age as of January 1st:

Tiny Tot: 5 & under

Pee-Wee: 6 - 8

Junior: 9 - 11

Senior: 12 - 14

Super Senior: 15 - 18 (19 if still in high school)

Why do we need Sponsors?

RockN'5L Rodeo in its creation, has strived to truly keep our entry fees obtainable, as well as giving our very most back to our youth. Sponsorship money helps the association with everyday costs, as well with the large cost of running rodeos, & a huge array of awards & scholarships at the end of the season. It also allows us to provide our sponsors with great advertising opportunities! At our 2023 finals banquet, we were able to give out \$65,000 in awards, scholarships, & jackets, which is huge & something we are quite proud of! We had over 130 kids qualify for our finals rodeo & our 2024 horizon is looking even larger; therefore, we need our fabulous sponsors' help yet again to continue to grow & maintain the level of expectations these kids associate with RockN'5L!

What do our Sponsors receive?

In a word, exposure! All our rodeo participants, family members, & fans will be exposed to your company name, logo, information via advertising materials such as back numbers, programs, banners, flags, social media & other means. Families not only from Georgia, but most all surrounding states, are exposed to your business information. Last season our sponsors were advertised on over \$40,000 of merchandise materials not including social media & verbal announcements. Additional specifics are mentioned in the following pages that we offer for each individual level.

Listed below in this packet are different tier options that you can choose to help us! Thanks in advance for your time and consideration!

Event Sponsor for a Single Rodeo- \$100

You choose which event & which rodeo you would like to sponsor

Name announced several times during the rodeo as a sponsor for your chosen event

Advertisement on our social media & website

Rodeo Sponsor- \$200

¼ page ad in the finals program

Name announced several times at the rodeo month of your choice as the sponsor

Advertisement on our social media & website

Rodeo Appreciation Sponsor- \$250

Appreciation plaque to thank you for your support during the 2024 season

¼ page ad in the finals program

Name announced several times as sponsor during the rodeos this season

Advertisement on our social media & website

Ringside Banner Sponsor- \$350

2X5 Banner hung at each rodeo for the season

½ page ad in the finals program

Name announced several times at each rodeo

Advertisement on our social media & website

Finals Back Cover Sponsor- (SOLD)- \$400

Back cover ad for the finals program full color & gloss

Name announced several times at each rodeo

Advertisement on our social media & website

Judges' Vest Sponsor- (SOLD)- \$450

Business name/logo on back of the judges' vest worn during rodeo season

Name announced several times at each rodeo

Advertisement on our social media & website

Pick-Up Men's Shirt Sponsor- (1 SOLD, 1 Available)- \$500

Business name/logo on back of the pick-up men's shirt worn during rodeo season

Name announced several times at each rodeo

Advertisement on our social media & website

Single Rodeo Sponsor- (7 Available)- \$550

2x5 Banner prominently placed on our crow's nest balcony, overlooking the arena

Full page ad in the finals program

Advertisement on our social media & website

Custom Rodeo Patch Sponsor- \$600

Custom patch of your business logo, given to each member when they join

RockN'5L Rodeo Company patch at finals awards

2x5 Banner prominently placed in our arena

Full page ad in the finals program

Name announced each time merchandise is announced or posted

Advertisement on our social media & website

Rodeo Staff T-Shirt Sponsor- (2 Available)- \$650

Business name/Logo placed on our season staff t-shirts on sleeves

2x5 Banner prominently placed in our arena

Full page ad in the finals program

Name announced each time merchandise is announced or posted

Advertisement on our social media & website

T-Shirt Sponsor- (4 Available)- \$700

Business name/Logo placed on our season finals shirts for each qualifying contestant

2x5 Banner prominently placed in our arena

Full page ad in the finals program

Name announced each time merchandise is announced or posted

Advertisement on our social media & website

Bucking Chute Sponsor- (ONLY 2 Roping Boxes Left)- \$800

2x5 Banner prominently placed on the bucking chutes

Full page ad in the finals program

Name announced each time a contestant bucks out of your chute

Advertisement on our social media & website

Grand Entry Flag Sponsor- \$800

3x5 Flag to be carried during grand entry for each rodeo

Full page in the finals program

Name announced several times at each rodeo

Advertisement on our social media & website

Back Number Sponsor-(SOLD)- \$1000

Business name/logo on every contestant's back number for the entire year

2x5 Banner prominently placed in our arena

Full page ad in finals program

Name announced several times at each rodeo

Booth Space for our finals rodeo, to promote your business

Advertisement on our social media & website

Bullfighting Jersey Sponsor-(1 Back Available)- \$1500 (2 Smaller Logos Available)- \$500

Business name/logo on the bullfighters' uniform for the entire year

2x5 Banner prominently placed in our arena

Full page ad in finals program

Name announced several times at each rodeo

Booth Space for our finals rodeo, to promote your business

Advertisement on our social media & website

Staff Western Rodeo Shirts-(2 Available)- \$1500

Business name/logo placed on our season staff western shirts

2x5 Banner prominently placed in our arena

Full page ad in the finals program

Name announced several times at each rodeo

Booth Space for our finals rodeo, to promote your business

Advertisement on our social media & website

Finals Jacket Sponsor- (4 sleeves Available)- \$2000

(1 Back Available)- \$2500

Name or logo will be on all jackets given to our rodeo contestants who qualify for finals

2x5 Banner prominently placed in our arena

Full page ad in finals program

Name announced several times at each rodeo

Booth Space for our finals rodeo, to promote your business

Advertisement on our social media & website

Finals Back Number Ceremony Sponsor-(2 Available) - \$3,500

Large banner prominently placed at the finals back number ceremony

Business name/logo placed in the finals back number ceremony program

3x5 Flag to be carried during grand entry for each rodeo

Business name/Logo placed on our season finals shirts given to each qualifying contestant

Appreciation plaque presentation during the finals back number ceremony

Business representative assisting in awarding the qualifying contestants their jackets

Full page ad in the finals program

Name announced several times at finals back number ceremony as the "Finals Back Number Ceremony Sponsor"

Booth Space for our finals rodeo, to promote your business

Advertisement on our social media & website

Finals Premier Championship Buckle Sponsor-(1 Available) - \$4,500

Large banner prominently placed at the entrance fence of our arena

3x5 Flag to be carried during grand entry for each rodeo

Business name/Logo placed on our season finals shirts given to each qualifying contestant

Appreciation plaque presentation at finals during awards ceremony

Business representative assisting in awarding the championship buckles

Full page ad in the finals program

Name announced several times at finals rodeo as the "Finals Premier Champion Buckle Sponsor"

Booth Space for our finals rodeo, to promote your business

Advertisement on our social media & website

Finals Premier Rodeo Weekend Sponsor-(SOLD)- \$5,000

Business name/logo sign at finals rodeo, & awards ceremony

Large banner prominently placed at the entrance gate of our arena

3x5 Flag to be carried during grand entry for each regular season rodeo, as well at any collaboration sanctioned pro rodeos

Business name/Logo placed on our season finals shirts given to each qualifying contestant

Business name/logo placed on our bullfighters uniform shorts

Appreciation plaque presentation at finals during awards ceremony

Business representative assisting in awarding the championship buckles

Inside back cover, full page ad in the finals program

Name announced several times at finals rodeo as the "Finals Premier Rodeo Sponsor"

Booth Space for our finals rodeo, to promote your business

Advertisement on our social media & website

*Other sponsorship levels can be tailored to fit your needs.

**Returning sponsors will be grandfathered in at the previous price point.

***ALL sponsorship grand entry flags, banners, & social media & website displays will be displayed 1 full calendar year.

Name of Rock N'5L Rodeo Company Board Member or Contestant (if applicable): _____

Level of Sponsorship selected: _____

Amount: \$ _____

Company Name: _____

Mailing Address: _____

Physical Address (If different): _____

Phone Number: _____

Contact Name: _____

Email of contact person: _____

Website URL: _____

Do you have a Facebook business page? _____

We want to thank you for your sponsorship and participation. Without your support our rodeo would not be possible. Your contributions are sincerely appreciated, and without them we would not be able to share our events with the surrounding states.

Please attach artwork or business card and mail or email to:

RockN'5L Rodeo Company LLC
PO Box 235
Rocky Face, GA 30740
Email: rockn5lyouthrodeo@gmail.com

